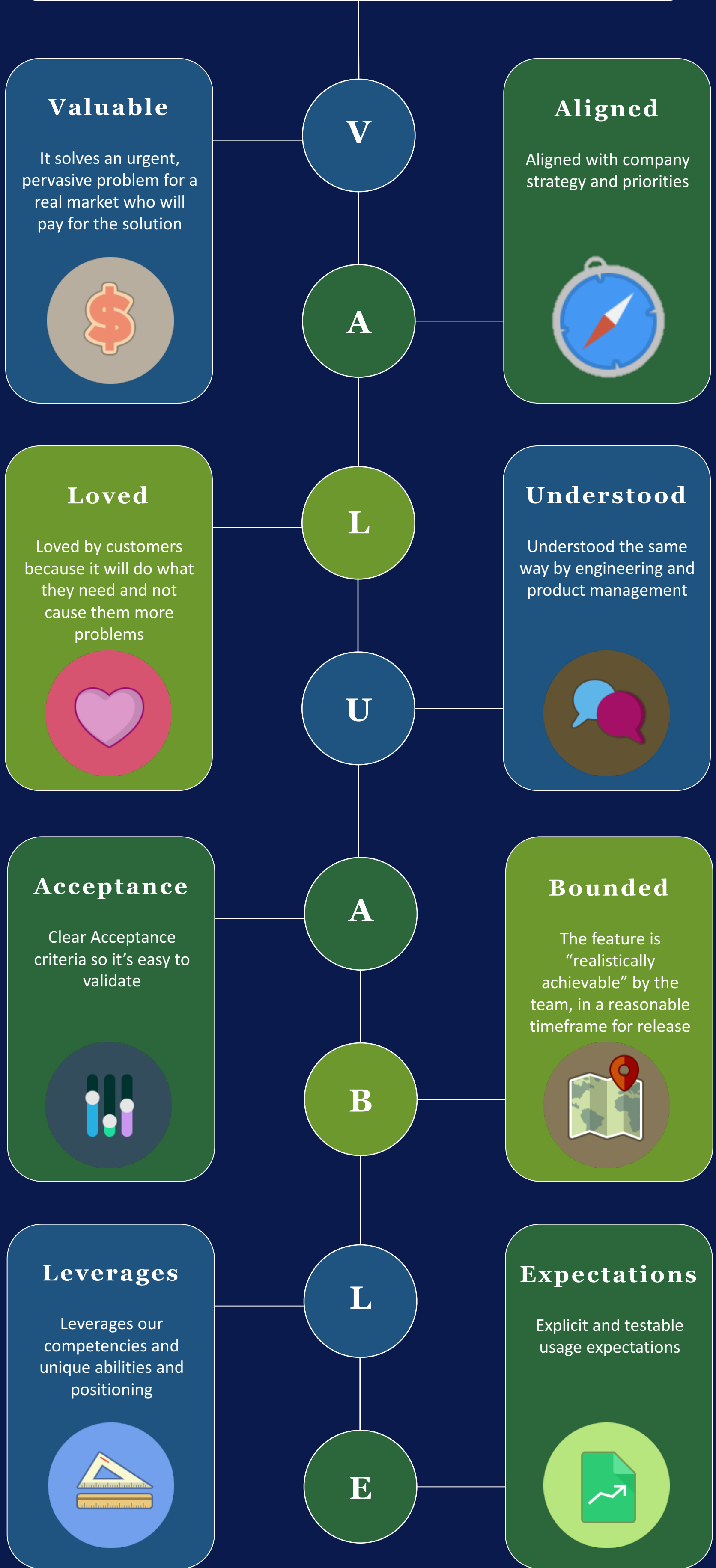


V.A.L.U.A.B.L.E.

A Rubric For Good Requirements

Use VALUABLE to communicate more effectively with the development team. Developers are motivated by *solving real problems for real customers*. VALUABLE ensures they understand the value they are creating because *the market problem and the focus on the customer* drive everything.



Using the rubric

- Use VALUABLE as a table of contents for your requirement
- Use it as a tool to gain agreement and alignment with developers